

BUSINESS PROFILE



AZILE FINANCIAL SERVICES

T/A

FF BUSINESS CONSULTANTS

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1. BUSINESS DETAILS

REGISTERED NAME	Azile Financial Services
TRADING NAME	FF Business Consultants
CK NUMBER	2006/007212/23
INCOME TAX NUMBER	9056/455/17/4
VAT NUMBER	4400229946
PHYSICAL ADDRESS:	10 Mounatin View Fortgale Mthatha 5100
POSTAL ADDRESS	10 Mountain View Fortgale Mthatha 5100
CONTACT PERSON	Fezeka Maqwati
POSITION	Member / Director
BEE STATUS	100%
AGE	41
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2. EXECUTIVE SUMMARY

Azile Financial Services T/A FF Business Consultants is a newly established company that was registered in January 2006. The business is 100% owned by a previously disadvantaged individual, a black female South African professional woman who has been motivated by the prevailing social and economic ills of the country where many people still live below the poverty line and the unemployment rate is still very high. The business therefore operates within the social and economic developmental sphere in an attempt to assist in achieving the developmental targets of all the three spheres of government.

3. MISSION

“To facilitate and promote the creation of jobs and income generation through entrepreneurship and skills development with specific focus to the youth, women and people living with disabilities.”

4. AIMS AND OBJECTIVES

- To play a role in the success of the business
- To make a meaningful contribution to the business and the economy.
- To communicate and share all relevant information with the clients
- To provide an exceptional quality and services
- To provide total customer satisfaction
- To show respect, honesty, integrity and confidentiality in all our dealings
- To contribute positively to the communities we serve

5. TARGET GROUPS

Our prime target groups are the following: -

- Small business community with specific focus to in and out of school youth, young women, people with disabilities both in rural and urban settlements
- Community groups who want to participate on income generating activities
- National , Provincial and Local Government
- Non Governmental Organisations (NGOs)
- Not for Profit making Organisations (NPOs)
- Co-operatives.

6. SERVICES OFFERED

6.1 SMME Business Advisory Services

- Business advise and counselling
- Business registration (CC,Co-operatives,Section 21 Companies & PTY Ltd)
- Business Profiles
- Access to finance
- Tax advice and compliance (VAT, Income ,PAYE,Skills levy etc)
- Funding proposals
- Mentorship
- Human Resource Development
- Financial Management

6.2 Feasibility Studies and Business Planning

- Feasibility studies to determine legal, technical, marketing, financial and management viability of projects
- Marketing plans
- Financial Plans that includes financial projections of Cash flow, Revenue and Expenditure Statement, Balance Sheet and Financial and Business Ratios.
- Operational /Implementation plans
- Business Plans for starting a business, expanding a business, obtaining start-up or expansion funding and franchising

6.3 Community Development Facilitation

A need has been identified to bridge the gap between income generation / poverty alleviation project funders from either public or private national and international funders, and the beneficiaries. The following services are rendered in order to bridge that gap: -

- Spearhead major projects, funding initiatives for the target groups as agreed upon as common goal for the community.
- Keep a comprehensive centralised database of form of funding and training on an ongoing basis
- Access funding from public and private donor agencies nationally and internationally for community projects.
- Act as project Managers and Facilitators for projects emanating from funders, Government and other groups or individuals within communities.
- Pursue all avenues of funding for development projects.

- Pursue community development project with donor funding for monitoring and evaluating.
- Co-ordinate resource development funding for community development initiatives.
- Act to avoid duplication in funding community development projects.
- Facilitate a good understanding between project beneficiaries and funders.
- Extend the institution partnerships regionally, provincially and nationally.
- Provide mentorship to the funded community projects to ensure continuity and sustainability.

6.5 Training and Capacity building

Training programmes in various technical, sector specific and management disciplines is offered depending on the training needs of the clients. The training offered is personalised, value for money and diversified depending on the client's specifications.

- Entrepreneurship Skills
- Business Management Skills
- Co- operatives development (Board Development Training)
- Local Economic Development (LED)
- Project Cycle Management (PCM framework)
- Project Management
- Financial Management

7. AREA OF OPERATION

The business is operating from No 10 Mountain View Flats, Fortgale Mthatha in the Eastern Cape under King Sabata Dalindyebo Local Municipality in OR Tambo District. It therefore services the area and surrounding towns within the district

8. MANAGEMENT

The proprietor, Fezeka Maqwati, a black South African woman who possesses a B. Comm. Honours in Marketing, runs and manages the business. She possesses vast practical and relevant development facilitation experience as she has worked for the following institutions:-

YEAR	INSTITUTION	SUMMARY OF RESPONSIBILITIES
1989 -1990	University of Transkei	Conducting population development research in the former Transkei
1991 – 1992	Department of Agriculture	Collecting and analysing agricultural statistical data in the Eastern Cape
196 – 2000	Eastern Cape Development Corporations (ECDC)	Conducting feasibility studies and business plans for access to development finance < R1m
2000 – 2003	Industrial Development Corporation (IDC)	Conducting feasibility studies and developing business plans for access to loan funding > R1m
2003 – 2006	Technical and Business Education Initiative in South Africa (TABEISA)	Managing an Entrepreneurship Development Programme funded by the European Union in the Eastern Cape

9. WORK EXPERIENCE

2008	Small Enterprise Development Agency (SEDA) OR Tambo Region	Training of 15 SMMEs on Project Management
2008	SEDA - Alfred Nzo Region	Training of 25 SMMEs on Business Plan writing
2006 – date	Thina Sinako Provincial LED Support Programme	Generating LED projects and developing funding proposals for access to European Union grant funding > R5,5 m

10. STAFFING

The business employs three (3) female full time personnel including the Director. Part time people are often employed as and when a need arise depending on the assignment that is being undertaken and preference is always given to the unemployed youth and women with various expertise.

11. REFERENCES

Miss Phumeza Skoti
PSKM Development Services
Queenstown
082 8588 019

Mr Sipiwo Sxishe
SEDA
OR Tambo Region
Mthatha
073 197 3210

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